Thank you for your interest in applying to be Social Media Director of Food for Thought! This is a newly created position to accommodate our rapidly growing student organization. Please see below for a description of the Social Media Director candidate criteria, responsibilities and desired skill sets and interests.

Social Media Director Candidate Criteria

- Demonstrates experience and comfort developing content for various social media platforms – create engaging material for Facebook, Twitter, Flickr, Intercom, ICLink and website
- Possesses knowledge of basic graphic design and blogging
- Is inspired! Keeps an eye out for creative ways to promote Food for Thought
- Works well and creatively under pressure on a schedule, while having fun!
- Works with Communications Director
- *Please submit at least one (brief!) writing sample*

Social Media Director Role

- Frequently update Facebook page (at least bi-weekly)
- Frequently update Twitter handle (at least daily)
- Manage bi-weekly blog posts
- Update Website
- Develop social marketing campaigns with Advertising & Marketing Director

All candidates should . . .

- Have a love for helping students make a difference in the lives of children around the world!
Food for Thought Social Media Director Application – Fall 2012 – Spring 2013

Name: _________________________________________________________________

Major: ________________________________________________ / Minor: _______________________

E-mail Address: ___________________________________ Year: _________________

Capacity you’ve served/have applied to serve Food for Thought in the past (please circle):

Executive Board Member General Body Member

What other academic/extracurricular obligations will you have next semester?
______________________________________________________________________
______________________________________________________________________

Tell us more about yourself!
Submit your answers to the following questions on a separate piece of paper. There’s no word limit, so take as much time to answer each question as you feel appropriate. We look forward to hearing what you have to say!

1. Please tell us about your past involvement with Food for Thought.
2. Please elaborate on why you are interested in serving as Social Media Director of Food for Thought. What skills or previous communication and social media experiences do you have that will help spread Food for Thought’s message?

Application Details
You can drop off your complete application (this form and answers to the questions above) in the Student Activity Center (third floor Campus Center) or e-mail it as an application to icfoodforthought@gmail.com. In order to be eligible, we must receive your application no later than 9:00 PM on Monday, September 24. You can expect to hear from us no later than September 28th so we can coordinate a brief (and friendly!) interview with you. Best of luck and thank you for your interest! Should you have any questions, please don’t hesitate to contact us via e-mail or stop by our desk in the Student Activity Center.